







OnePeople.sg Orange Ribbon Run & Walk 2016 - Race Against Racism

Sponsorship Entitlement (Cash and in-kind Sponsorship)

 Sponsorships	 Gold Sponsor \$10,000 and Above	 Silver Sponsor \$5,000 and Above	 Bronze Sponsor \$3,000 and Above
Eligible for tax exemption receipt (Cash sponsorship only)	✓	✓	✓
Dedicated EDM, in support of Race Against Racism (Cash sponsorship only)	✓		
Special feature on social media platform (Cash sponsorship only)	✓		
Appreciation Plaque presented by Guest of Honour during Race Day (Cash sponsorship only)	✓	✓	
Complimentary Booth (Cash sponsorship only) (subjected to booth availability, on a first come first served basis)	✓		
Special mention in Media release (Cash sponsorship only)	✓	✓	✓
Corporate Logo on Stage Backdrop	✓	✓	
Brand presence on Acknowledgement Board at Race Pack Collection Venue & on Race Day	✓	✓	
Corporate logo as brand recognition on event collaterals such as flyers, subjected to print production cycle	✓	✓	✓
Corporate logo as brand recognition on event microsite	✓	✓	✓
Complimentary race lots (Cash sponsorship only)	20	10	5
Facebook mention as sponsors	✓	✓	✓
Special mention by Emcee during the event	✓	✓	✓
Placement of corporate items in goodie bags	✓	✓	✓

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*For significant donations above \$10,000, Onepeople.sg will be able to customise the sponsorship entitlements.

*Donations-in-kind will be recognized as in-kind sponsors.

*Terms and conditions apply.